







2019

Editorial Calendar

NACS Magazine doesn't just report the news, we make the news. We help shape the policies and minds on Capitol Hill and share insightful analysis and unbiased leadership in every issue, making NACS Magazine the #1 trusted source of information for decision makers in the convenience industry.

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	AD CLOSE	MATERIALS DUE	COOL NEW PRODUCTS	CATEGORY CLOSE-UP	SPECIAL ISSUE	TOPICS	BONUS DISTRIBUTION
January	11/29/18	12/4/18	 Ad CNP Ad Close: 11/29 CNP Mats Due: 12/4	Other Tobacco Products Health & Beauty Care		Food, Fuel Delivery EMV Compliance	NATSO Show Winter Fancy Food Show Tobacco Plus Expo
February	1/4/19	1/9/19		Salty Snacks		Menu Trends Importance of Brand	NACS Leadership Forum NGA Show NAFEM Show
March	2/4/19	2/9/19		General Merchandise Liquor		Trading Up Across Beverage Categories NACS Annual Consumer Fuels Report	NACS HR Forum NACS Day on the Hill SNAXPO Gulf Coast Food & Fuel Expo AOMA Convention and ACES Show M-PACT WPMCA Convention
April	3/4/19	3/8/19	 Ad Close: 2/25/19 Materials Due: 3/4/19	Alternative Snacks Hot Dispensed Beverages		Consumer Demographics The State of Labor	NACS SOI Summit Conexus Annual Conference
May	4/4/19	4/11/19		Candy Packaged Beverages	The Category Management Issue	Snacking Trends Best Practices in Cat Man	Sweets & Snacks Expo Southwest Fuel & Convenience Expo The Car Wash Show IDDBA Show
June	5/3/19	5/9/19		Cold Dispensed Beverages Grocery		NACS SOI Summit coverage Meal Kit Revolution	NACS Convenience Summit Europe FMI Connect/United Fresh Show

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July	6/3/19	6/7/19	 Ad Close: 5/28/19 Materials Due: 6/3/19	Food Prepared Onsite Frozen Dispensed Beverages	The Foodservice Issue	Investing in Foodservice How to Do Fresh Right	National Coalition of Associations of 7-Eleven Franchisees Show
August	7/3/19	7/8/19		Packaged Sweet Snacks	NACSSHOW2019 First Glimpse Ad Study	Safety and Security NACS Show Speaker Interviews	All full-page ads placed in this issue will be studied by our retailer readers. Results will be shared with each advertiser, confidentially.
September	8/5/19	8/9/19		Ice Cream/ Frozen Novelties	NACSSHOW2019 Pre-Show Planner	Inspiring Innovation in Stores Store Design	Pacific Oil Conference
October	8/28/19	9/5/19	 Ad Close: 8/26/19 Materials Due: 8/29/19	Beer	NACSSHOW2019 Show Issue	Future of Payments Growing the Lunch Daypart	The NACS Show Pack Expo International
November	10/7/19	10/11/19		Wine	NACSSHOW2019 Post-Show Wrap-Up	NACS Show Coverage	SIGMA Annual Conference
December	11/1/19	11/6/19		Cigarettes		Tech Trends Hot Topics in HR	

Submit story ideas or a press release to: news@convenience.org