







2019

Editorial Calendar

NACS Magazine doesn't just report the news, we make the news. We help shape the policies and minds on Capitol Hill and share insightful analysis and unbiased leadership in every issue, making NACS Magazine the #1 trusted source of information for decision makers in the convenience industry.

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| | AD CLOSE | MATERIALS DUE | COOL NEW PRODUCTS | CATEGORY CLOSE-UP | SPECIAL ISSUE | TOPICS | BONUS DISTRIBUTION |
|-----------------|----------|---------------|---|--|---|--|---|
| January | 11/29/18 | 12/4/18 |  Ad CNP Ad Close: 11/29 CNP Mats Due: 12/4 | Other Tobacco Products Health & Beauty Care | | Food, Fuel Delivery EMV Compliance | NATSO Show Winter Fancy Food Show Tobacco Plus Expo |
| February | 1/4/19 | 1/9/19 | | Salty Snacks |  | Menu Trends Importance of Brand | NACS Leadership Forum NGA Show NAFEM Show |
| March | 2/4/19 | 2/9/19 | | General Merchandise Liquor |  | Trading Up Across Beverage Categories NACS Annual Consumer Fuels Report | NACS HR Forum NACS Day on the Hill SNAXPO Gulf Coast Food & Fuel Expo AOMA Convention and ACES Show M-PACT WPMCA Convention |
| April | 3/4/19 | 3/8/19 |  Ad Close: 2/25/19 Materials Due: 3/4/19 | Alternative Snacks Hot Dispensed Beverages |  | Consumer Demographics The State of Labor | NACS SOI Summit Conexus Annual Conference |
| May | 4/4/19 | 4/11/19 | | Candy Packaged Beverages | The Category Management Issue | Snacking Trends Best Practices in Cat Man | Sweets & Snacks Expo Southwest Fuel & Convenience Expo The Car Wash Show IDDBA Show |
| June | 5/3/19 | 5/9/19 | | Cold Dispensed Beverages Grocery |  | NACS SOI Summit coverage Meal Kit Revolution | NACS Convenience Summit Europe FMI Connect/United Fresh Show |

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|------------------|----------|---------------|---|--|---|---|--|
| July | 6/3/19 | 6/7/19 |  Ad Close: 5/28/19 Materials Due: 6/3/19 | Food Prepared Onsite Frozen Dispensed Beverages | The Foodservice Issue | Investing in Foodservice How to Do Fresh Right | National Coalition of Associations of 7-Eleven Franchisees Show |
| August | 7/3/19 | 7/8/19 | | Packaged Sweet Snacks | NACSSHOW2019 First Glimpse Ad Study | Safety and Security NACS Show Speaker Interviews | All full-page ads placed in this issue will be studied by our retailer readers. Results will be shared with each advertiser, confidentially. |
| September | 8/5/19 | 8/9/19 | | Ice Cream/ Frozen Novelties | NACSSHOW2019 Pre-Show Planner | Inspiring Innovation in Stores Store Design | Pacific Oil Conference |
| October | 8/28/19 | 9/5/19 |  Ad Close: 8/26/19 Materials Due: 8/29/19 | Beer | NACSSHOW2019 Show Issue | Future of Payments Growing the Lunch Daypart | The NACS Show Pack Expo International |
| November | 10/7/19 | 10/11/19 | | Wine | NACSSHOW2019 Post-Show Wrap-Up | NACS Show Coverage | SIGMA Annual Conference |
| December | 11/1/19 | 11/6/19 | | Cigarettes | | Tech Trends Hot Topics in HR | |

Submit story ideas or a press release to: news@convenience.org