

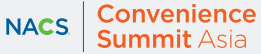





2018

Editorial Calendar

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	AD CLOSE	MATERIALS DUE	COOL NEW PRODUCTS	CATEGORY CLOSE-UP	SPECIAL ISSUE	TOPICS	BONUS DISTRIBUTION
January	12/5/17	12/8/17	 Ad Close: 12/1/17 Materials Due: 12/5/17	Other Tobacco Products Health & Beauty Care		Telling Your Brand Story Loyalty	NRF Big Show Winter Fancy Food Show Tobacco Plus Expo
February	1/5/18	1/12/18		Salty Snacks		Marketing to Multiculturals Electric Vehicles	NACS Leadership Forum NGA Show Convenience Distribution Marketplace NATSO Show
March	2/2/18	2/8/18		General Merchandise Liquor		How to Monetize POS Data Supply Chain	NACS HR Forum NACS Government Relations Conference SNAXPO Gulf Coast Food & Fuel Expo AOMA Convention and ACES Show M-PACT
April	3/2/18	3/9/18	 Ad Close: 3/2/18 Materials Due: 3/5/18	Alternative Snacks Hot Dispensed Beverages		Forecourt Marketing Hiring and Retention	NACS State of the Industry Summit Conexus Annual Conference The Car Wash Show WPMCA Convention
May	4/5/18	4/12/18		Candy Packaged Beverages	The Category Management Issue	Localization and Personalization Best Practices in Cat Man	NRA Show Sweets & Snacks Expo Southwest Fuel & Convenience Expo
June	5/4/18	5/11/18		Cold Dispensed Beverages Grocery		NACS SOI Summit Coverage Store Design	NACS Convenience Summit Europe Vapor Expo IDDBA Show FMI Connect/United Fresh Show

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July	6/1/18	6/12/18	 Ad Close: 6/1/18 Materials Due: 6/5/18	Food Prepared Onsite Frozen Dispensed Beverages	The Foodservice Issue	Investing in Foodservice Importance of Fresh	National Coalition of Association of 7-Eleven Franchisees Show
August	7/6/18	7/12/18		Packaged Sweet Snacks	NACSSHOW2018 First Glimpse Ad Study	Customer Demographics Energy	Idaho Petroleum Marketers and Convenience Store Association Show "Michigan Show" Spring Convention & Trade Show
September	8/7/18	8/13/18		Ice Cream/ Frozen Novelties	NACSSHOW2018 Pre-Show Planner	Emergent Retail Trends Snacking	Pacific Oil Conference Utah Petroleum Marketers and Retailers Association Convention
October	9/5/18	9/12/18	 Ad Close: 8/29/18 Materials Due: 8/29/18	Beer	NACSSHOW2018	Real Estate Foodservice Fundamentals	The NACS Show Pack Expo International North Dakota Petroleum Marketers Association Show
November	10/3/18	10/11/18		Wine	NACSSHOW2018 Wrap-Up	NACS Show Coverage	SIGMA Annual Meeting GACS: Southern Convenience Store & Petroleum Show
December	11/2/18	11/9/18		Cigarettes		Tech Trends Hot Topics in Beverages	