Storytelling is the best marketing.

The NACS Daily has 42,000 opt-in subscribers a 15.23% open rate and 155,771 average monthly impressions.

The Daily Branded Content Articles receive an average of 5,200 Opens and average more than 300 CTRs.

Details:

• A series of NACS Daily articles (250-300 words each)

• Can be one per week for 2 weeks (2-part series) or for 4 weeks (4-part series)

• Written by NACS editorial staff with content provided by supplier

• Written within NACS editorial guardrails to provide value to our retail member—can include charts/tables

• Articles can have links embedded in the copy—provided by the advertiser

• Articles will be tweeted to NACS followers

• Article will be marked as sponsored

Contact us today!

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