

NACS Daily

e-Newsletter Branded Content

Storytelling is the best marketing.

The NACS Daily has 54,000 opt-in subscribers, an 17.55% open rate and 236,236 average monthly impressions.

Details:

- A series of NACS Daily articles (250-300 words each)
- Can be two a month (every other week) or four a month (every week)
- Written by NACS editorial staff with content provided by supplier
- Written within NACS editorial guardrails to provide value to our retail member—can include charts/tables
- Articles can have links embedded in the copy—provided by the advertiser
- Articles will be tweeted to NACS followers
- Article will be marked as sponsored

Contact us today!

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Advertisement Leaderboard

NACS | NACS Daily April 23, 2018

March 2, 2016 NEW **McDonald's Sets Target to Reduce Greenhouse Gas Emissions**
The company expects to prevent 150 million metric tons of emissions by 2030.

March 2, 2016 NEW **Rhode Island Introduces Bill to Raise Tobacco Buying to Age 21**
Several cities in the state already have a higher smoking age.

Advertisement Medium Rectangle/side-by-side

Advertisement Medium Rectangle/side-by-side

March 2, 2016 NEW **Arizona Law Prohibits Localities From Adding Tax on Sugary Foods...**
The new law aims to avoid having cities and counties enact separate ordinances.

March 2, 2016 NEW **New Scientific Games Lottery Retail Innovation Debuts**
7-Eleven participates in the pilot program at stores in eight states.

Links Take Reader Directly to Your Website

Tweeted to NACS Followers

Timeframe:

content conversation must take place 1 month prior to start date

Pricing:

Exclusive to ONE advertiser per week.

- 2 part series: \$3,000 net
- 4 part series: \$6,000 net
- NACS Show months (Sept. & Oct.):
 - 2 part series: \$3,600 net
 - 4 part series: \$7,200 net