

NACS Daily

e-Newsletter Branded Content

Storytelling is the best marketing.

The NACS Daily has 42,000 opt-in subscribers a 15.23% open rate and 155,771 average monthly impressions.

The Daily Branded Content Articles receive an average of 5,200 Opens and average more than 300 CTRs.

Branded Content
Links Take Reader Directly to Your Website

Details:

- A series of NACS Daily articles (250-300 words each)
- Can be one per week for 2 weeks (2-part series) or for 4 weeks (4-part series)
- Written by NACS editorial staff with content provided by supplier
- Written within NACS editorial guardrails to provide value to our retail member—can include charts/tables
- Articles can have links embedded in the copy—provided by the advertiser
- Articles will be tweeted to NACS followers
- Article will be marked as sponsored

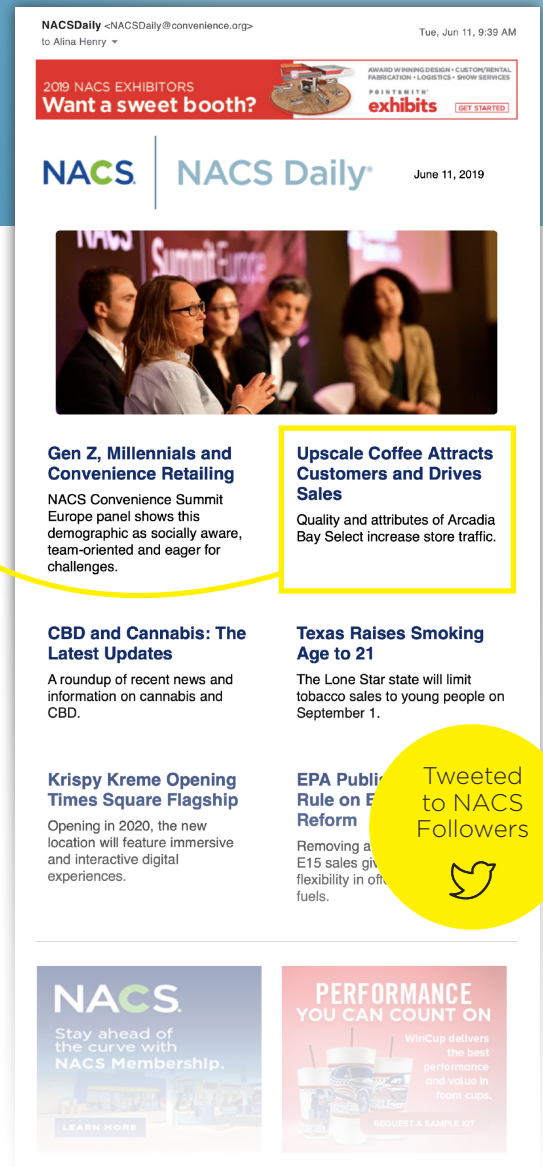
Contact us today!

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Timeframe:

content conversation must take place 1 month prior to start date

Pricing:

Exclusive to TWO advertiser per week.

- 2 part series: \$3,000 net
- 4 part series: \$6,000 net
- NACS Show months (Sept. & Oct.):
 - 2 part series: \$3,600 net
 - 4 part series: \$7,200 net

NACS

Media

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