



Pure Craft Beverages™ Bubbler Program. Crafted For You™.

HOUSTON, TX, July 10, 2018 - Sunny Sky Products, LLC. is excited to introduce the new line extension from Pure Craft Beverages™. The new Pure line includes hand-crafted bubbler juices, teas, and lemonades that will give consumers the ultimate beverage experience they have been craving.

With a wide range of flavors offered, Pure Craft Beverages boasts superior flavor quality, with a pure difference you can taste. The Pure line is perfectly balanced with a mix of traditional flavor offerings as well as more complex and on-trend flavors that will add excitement to your bubbler program. The flavor spectrum consists of refreshing classics such as Berry Tea and Strawberry Watermelon to our innovative lineup consisting of Ginger Pear and Raspberry Hibiscus Tea.

The “crafted for you” beverages are made with real sugar, real juice, natural flavors and are free of high fructose corn syrup or HFCS.

Sunny Sky Products' President and CEO Ashley Edens comments, “Consumers are making smarter decisions regarding their beverage choices and are willing to pay for specialty and small-batch labels that offer uniqueness. That is why we are excited to expand our Pure Craft Beverage line with Bubbler Juices, Teas and Lemonades that are made with real sugar, real juice and all-natural flavors. Handcrafted beverage offerings such as signature specialty teas and lemonades are elevating the perceived quality of the beverage selection and the better-for-you trend.”

Pure Craft Beverage Bubbler are sold in .5-gallon bottles. The new craft beverage line will be available starting July 10th 2018 through select broad-line distributors.

About Sunny Sky Products

Based in Houston, TX, Sunny Sky Products is a premium dispensed beverage manufacturer of cold dispensed, hot dispensed, frozen beverages and beverage enhancers for convenience stores, schools and restaurants since 1999. Their range of products can be found nationwide and include brands such as Hershey's Freeze, Jolly Rancher Slush, Pure Craft Beverages™ and Original Slushie Company®. For more information visit us at sunnyskyproducts.com.