

## **Rutter's Brings Two Local Favorites to its Extensive Food Menu**

**May 2018 (York, PA)** –Rutter's will be expanding their food menu to include two local favorites: Pork Belly and Pepperoni "Roni" Rolls.

On May 16<sup>th</sup>, Rutter's added Pork Belly to their menu, which has gained attention in restaurants as the flavor profile is consistent with a thicker, more decadent cut of bacon. It is available as an additional topping for items such as burgers, sandwiches, and mac & cheese, in addition to a stand-alone sandwich, sub, or wrap. Pork Belly is from local vendor Garrett Valley in Swedesboro, NJ. Rutter's will have exclusivity for at least two months, and will be the only convenience store chain in the country initially to have this item. Later this month, Rutter's will introduce Roni Rolls. Roni Rolls are soft, Italian dough stuffed with pepperoni and mozzarella cheese, then topped with cheese. Rutter's partnered with another local vendor, Mom's Wholesale Foods in New Castle, PA for adding Roni Rolls to their menu.

"We focus on local manufacturers and suppliers to help us bring high quality ingredients to our customers. Rutter's describes local food items as products that come from producers/manufacturers within a 100 mile radius from our corporate office or in the state of Pennsylvania. Rutter's is very honored to be working with great local companies like Garrett Valley and Mom's Wholesale Foods to provide our customers with new and exciting products," said Ryan Krebs, Director of Foodservice.

With roots dating back to 1747, Rutter's is the oldest family owned food company in the United States. Rutter's is widely recognized as an industry leader in food service, innovative technology, and customer service. In 2017, Rutter's Director of Foodservice, Ryan Krebs, was awarded Foodservice Leader of the Year. Rutter's has twice been recognized as the US Convenience Chain of the year and is the only US convenience store chain to be recognized by receiving the International Convenience Retailer of the Year award. Rutter's is currently guided by family leadership with Scott Hartman president and CEO, Todd Rutter as president of Rutter's Dairy, and Tim Rutter as president of M&G Realty.