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NEWS RELEASE

Love's Travel Stops Brings 50 New Jobs and Truck Parking to Boyce, Louisiana *Love's Opens Travel Stop on Interstate 49*

OKLAHOMA CITY, May 17, 2018 – [Love's Travel Stops \(Love's\)](#) is now serving Customers in Boyce, Louisiana, thanks to the opening of its latest travel stop location. The store, located at 7046 Highway 1 (Interstate 49, Exit 94), opened its doors this morning and brings approximately 50 new jobs to Rapides Parish.

"Love's is happy to bring another location to the state of Louisiana," said Tom Love, founder and executive chairman of Love's. "Boyce is a great location halfway between Interstates 10 and 20 just north of Alexandria, Louisiana. We're excited to bring the Customer service Love's is known for to another town."

The more than 10,000 square-foot facility is open 24/7 and features an Arby's restaurant to for Customers to enjoy. The store also offers brand-name snacks, gourmet coffee, soft drinks, electronics, fresh-to-go options and more. Professional drivers can take advantage of 55 truck parking spots, five showers, laundry capabilities and a Love's Truck Tire Care center.

"The Town Council and I, along with the citizens of Boyce, welcome the grand opening of the new Love's Travel Stop at Interstate 49 and Rapides Station Road," said Alma Moore, Mayor of Boyce.

Boyce brings the number of Love's Louisiana locations to a total of nine. In honor of the grand opening, Love's will hold a ribbon cutting in conjunction with the Central Louisiana Regional Chamber of Commerce at 11 a.m. Wednesday, May 23. During the ceremony, Love's will present a \$2,000 donation to North Bayou Rapides Elementary.

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About Love's Travel Stops & Country Stores

Love's Travel Stops & Country Stores is headquartered in Oklahoma City, Oklahoma. Founded in 1964, Love's has more than 450 locations in 41 states. Love's provides professional truck drivers and motorists with 24-hour access to clean and safe places to purchase gasoline, diesel fuel, travel items, electronics, snacks and more, as well as a selection of restaurant offerings. On-site Love's Truck Tire Care centers offer roadside assistance, tire care and light mechanical services for professional truck drivers. Showers, CAT scales and other services for professional truck drivers are also available. Love's, which remains family-owned and operated, employs more than 21,000 people. To learn more, visit www.loves.com.