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CONTACT: Jacquie Perello  
Grabbies Media LLC  
[Jacquie@grabbiesmedia.com](mailto:Jacquie@grabbiesmedia.com)  
Office (303) 781-3541

Jamie Winter  
Winter Public Relations  
[Jamie@winterpublicrelations.com](mailto:Jamie@winterpublicrelations.com)  
Cell (720) 425-2580

## **Colorado Company Launches “Grabbies” Gloves at Gas Stations to Keep Drivers Safe from Germs at the Pump**

*Compostable gloves offered at six gas stations across the metro area and in Colorado Springs through pilot program*

**DENVER, Colo.,** March 6, 2018 – Gas pumps are dirty. They house germs, bacteria, oil and carcinogens. In fact, a [2011 study](#) showed that gas pump handles are among the dirtiest surfaces we encounter. To protect Coloradans from germs and grime during this flu season and beyond, Colorado-based [Grabbies Media](#) created Grabbies – 100% compostable, disposable gloves – that are available at every gas pump at six pilot gas stations across the Front Range. The gloves are available for free to consumers to protect them from germs that live on the handles.

“We saw an opportunity to create a product that helps stop the transmission of bacteria on one of the germiest places – a gas pump,” said Jacquie Perello, president of Grabbies Media. “The gloves also include a coupon, yet another benefit for consumers, making the gloves a win-win for consumers and the gas stations that offer them. While protecting your hands from the spread of germs during the wintertime is one way to lessen the impact of flu and colds, gas pumps are dirty year-round. These gloves will help keep our communities from spreading potentially dangerous germs and are also environmentally friendly. We were surprised to learn that there is nothing else like it in our market.”

In addition to protecting consumers from grime, the gloves include a tear-off customizable coupon for a specific product in the convenient store. For example, Grabbies is currently working with Monster Energy Drink and Eisenberg® Gourmet Hotdog to offer a deal on a beverage/hot dog combo. The offers will change consistently.

While Grabbies are free for consumers, the gloves are being made available by participating brands and oil companies. This provides an opportunity for brands and oil companies to show consumers they care about their customer’s health.

Pending the success of the six-store launch, the Grabbies program will increase availability at additional convenient store gas stations across the area in the coming months. “Our hope is that consumers realize the importance, and ease, of using a glove to pump gas,” said Perello. “It is an added bonus for us to provide consumers a discount on key products at the convenient store on every glove.”

Grabbies are currently available at every gas pump at the following Shell/Suncor Energy gas stations in Colorado:

- 5350 Wadsworth Bypass in Arvada
- 13780 E. 6<sup>th</sup> Avenue in Aurora
- 3385 S. Tower Road in Aurora
- 2410 E. Arapahoe Road in Centennial
- 699 S. 8th Street in Colorado Springs

- 11203 W. Colfax Avenue in Lakewood

Grabbies are 100 percent biodegradable and compostable. The gloves are made entirely of plant products and harmlessly disintegrate within 90 days. The gloves are also completely made in the USA.

For more information visit [Grabbies.com](http://Grabbies.com) or like us on [Facebook](#) @grabbiesgloves.

#### **ABOUT GRABBIES MEDIA**

Grabbies Media, LLC, founded in 2016 in Colorado, created Grabbies Gloves to provide a cleaner, healthier gas pump experience for consumers by protecting their hands from germs and odors. Grabbies are available at select gas stations and include a customizable tear-off coupon, which increases store traffic and sales for key brands by putting a deal literally in the hands of gas pump purchasers. To learn more visit [www.grabbies.com](http://www.grabbies.com) or like us on [Facebook](#) @grabbiesgloves.