

Listings Management from GasBuddy

The best listings solutions tool for the fuel & convenience retail industry

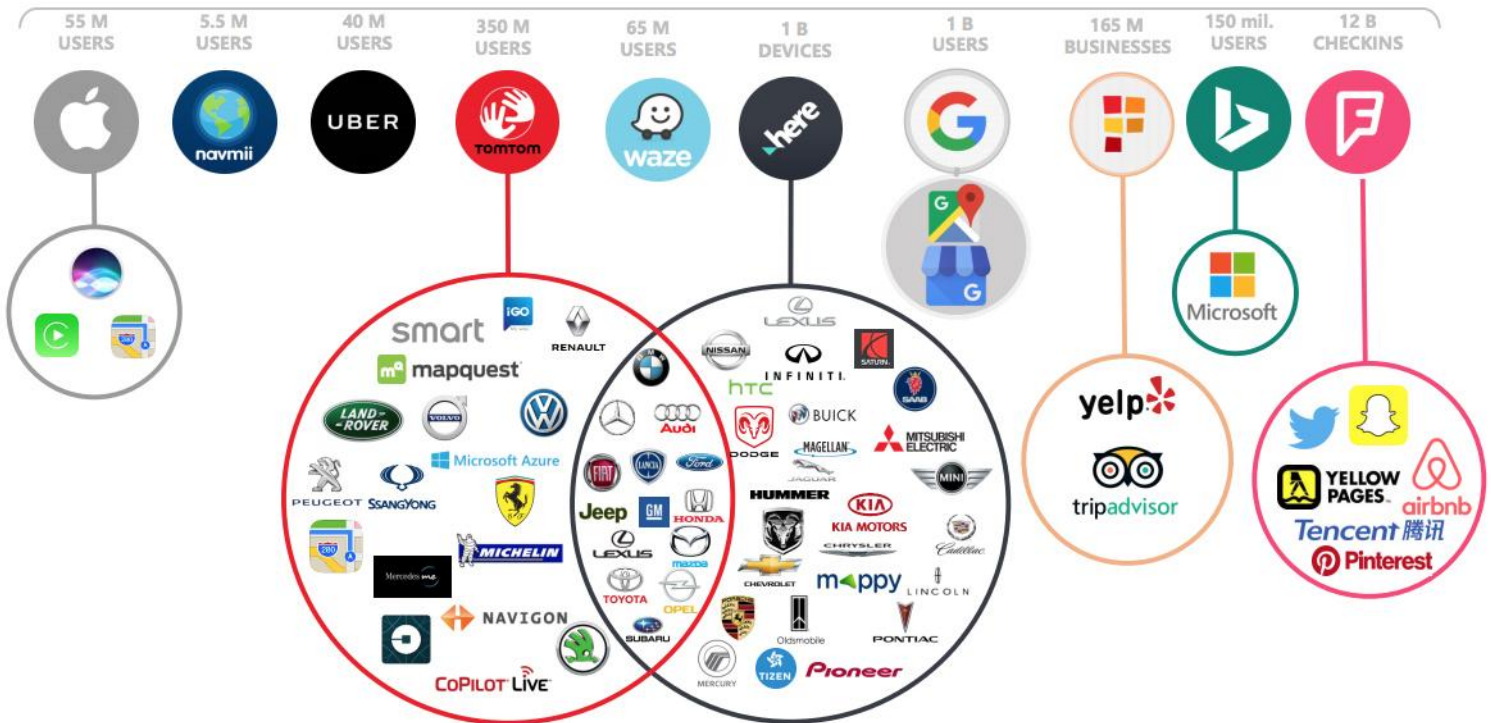


GasBuddy Business Pages Listings Management powered by Navads is the only Listings Management solution that includes GasBuddy as a publisher.

GasBuddy Listings Management provides the fuel and convenience store industry with an easy and reliable solution to ensure their retail listings are accurate, up-to-date and syndicated by leading online publishers to drive traffic, increase visits, and boost business at their stores.

Retailers can now ensure their most important information is found by consumers no matter where that person is searching, whether it's GasBuddy, Google, Waze, Apple Maps or anywhere else.

GasBuddy BUSINESS PAGES



Did You Know?

70%

Of all listings information is wrong.

90%

Of people use navigation technology.

50%

Of searchers lose trust when listings are wrong.

Why Use Business Pages For Listings Management

This tool is the only option in the market that includes access to GasBuddy which means retailers can be certain they will have accurate listings in the most important search tools related to this industry.

Our partnership with Navads brings significant listings experience particularly with updating digital maps. **They have direct partnerships with the top location-based search publishers** which guarantee accurate listings across Google, Waze, Apple Maps and more.

The only Listings Management tool designed specifically for the fuel and convenience store industry. GasBuddy has tailored, industry-specific options to update listings with all of the amenities and location-specific information that are important to fuel and c-store retailers.

Navads is a subject-matter expert in working with the entire digital maps ecosystem which is the most valuable to this industry since these consumers typically search for locations on the go.

Why You Need Listings Management



Significant increases in map usage and driving-to directions by consumers.



Year-over-year increases in discovery or non-specific proximity searches (i.e. gas station near me).



Data accuracy, consistency and completeness are major issues and have a substantial impact on a retailer SEO.*

[**Request a Demo Today >**](#)

*Search engines are now more effectively using place-related data (fuel types, amenities, ratings & reviews, opening hours) in their ranking algorithms.