



# ESSTAR

## ESSTAR Selected as Finalist for Partnership for a Healthier America's 2018 "Partner of the Year" Award

**Washington, D.C. May 3, 2018** – Nashville-based ESSTAR, known for its wide range of healthy, life-giving "Healthy On The Go!" snacks foods has been named one of the Top 5 finalists for Partnership for a Healthier America's annual "Partner of the Year" award.

Partnership for a Healthier America (PHA) selects its "Partner of the Year" finalists by recognizing partners and community leaders who exemplify positive change in creating solutions to end childhood obesity and make the healthy choice easier for busy parents and families. ESSTAR's mission is to make truly healthy foods accessible in convenient locations to help fight and end disease in America. *(Other nominees are Bright Horizon Family Solutions, McLane Company Inc., Mercedes-Benz USA, and Oakwood University.)*



Nashville-based ESSTAR was founded by CEO Krista Anderson who 6 years ago was diagnosed with Stage 4 cancer and given three months to live. She credits natural, healthy foods like those she now makes available on colorful, green, end-of-aisle displays at convenience stores and on college campuses across the country.

"At ESSTAR we believe that in order to change the health of our country we must create a preventative

healthcare system by making healthy foods accessible and affordable. Through our retail and distribution partnerships we will accomplish this."

To become a retail or distribution partner visit [www.esstar.us](http://www.esstar.us)

PHA will announce award winners on September 27<sup>th</sup> at a gala in Washington, D.C. To learn more about the awards visit <https://www.ahealthieramerica.org/articles/national-catalyst-for-change-award-finalists-announced-at-partnership-for-a-healthier-america-s-innovating-a-healthier-future-summit-522>

*Partnership for America was created in 2010 in conjunction with – but independent from - Former First Lady Michelle Obama's Let's Move! Effort.*