

NACS Daily

Specs and Rates

Make regular contact with more than 64,000 stakeholders

in the convenience industry by investing in an exclusive ad opportunities in the NACS Daily e-Newsletter. The NACS Daily satisfies the highest caliber of industry thought leaders every morning, five days a week, by delivering a concisely written daily dose of up-to-the-minute industry news, weekly fuel data and legislative topics vital to the health of the industry.

Specifications


- Ad Properties: RGB, 72 dpi
- File Type: GIF, animated GIF* or JPEG (name files with appropriate extension)
- File Size: No more than 40K
**Animated GIFs may not display in some e-mail clients, including Microsoft Outlook, so place your ad's "call to action" on the first screen if you are submitting an animated GIF.*

Delivery of Materials

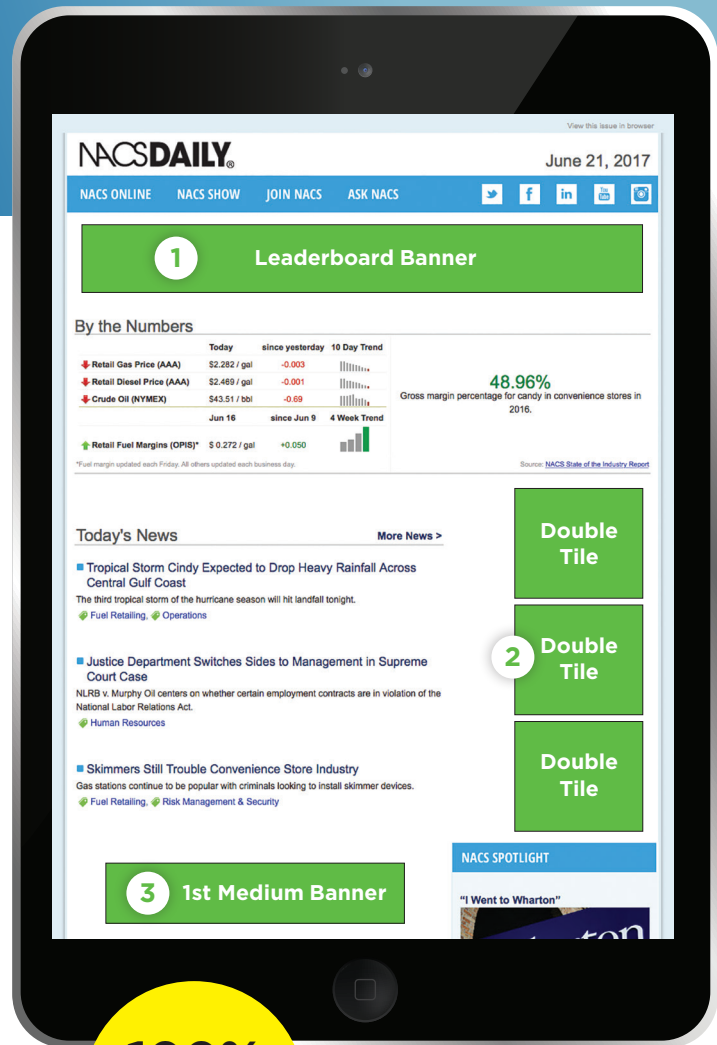
Please send ad files, including click-thru URL, no less than five days before start date to: production@convenience.org.

Send your press releases to news@convenience.org for complimentary inclusion in the Member News section of the NACS Daily and NACS Online.

Advertising Rates (Net)

Size	Two Week Price	NACS Show (Sept/Oct)	Specs
1 Leaderboard Banner	\$2,850	\$3,600	728 x 90 pixels
2 Double Tile Ad	\$1,850	\$2,600	160 x 160 pixels
3 Medium Banner Ad	\$1,600	\$2,350	450 x 75 pixels
 Cool New Product Spotlight*	\$1,000		See Right*

* If you place a Cool New Product print ad in NACS Magazine's Cool New Product Guide, you are eligible to purchase this high-impact position in the e-Newsletter. We use the product image you submitted for the print ad and link it to your ad at NACS Online.



100%
Share
of Voice

Cool New Product Spotlight ↓

